



# City of Tucson Ward 5 Newsletter

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Dear Friends:

Each year, Americans observe National Hispanic Heritage Month from Sept. 15 to Oct. 15, by celebrating the histories, cultures and contributions of American citizens whose ancestors came from Spain, Mexico, the Caribbean and Central and South America.

As we honor Latino culture this month, we should reflect on what makes Latinos such a strong contributing force in America. Latinos across America have made countless positive contributions to our military, education, the arts, the economy, and the social fabric which makes our nation unique.

With over 50 million Latinos across the United States, Latinos now make up the largest minority group and represent nearly \$1 trillion in buying power. Latinos also represent the fastest growing segment of the American electorate.

In Arizona, Raul Castro served as our first Latino governor in the 1970s. In 1991, Ed Pastor was the first Latino elected to represent Arizona in the U.S. Congress; today there are two Latinos in Congress: Pastor and Raul Grijalva. In a few years we have an opportunity to send our first Latino U.S. Senator to Washington.

In Tucson and Pima County, Latinos have sent a strong message by turning out to vote and leading the state in the number of Latinos that have been elected to governing bodies such as the state Legislature, Pima County government, Tucson city government, local school districts and Pima Community College's Governing Board.

The 2010 U.S. Census showed the Latino community grew by four times the national average, accounting for more than half of the total U.S. population increase of 27.3 million. Between 2000 and 2010, the Hispanic population grew by 43 percent, or four times the nation's 9.7 percent growth rate.

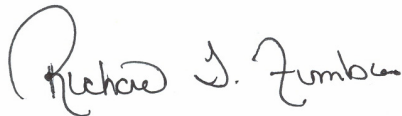
As we increase our population, we need to continue to increase our participation at the polls. In Tucson, during the 2011 election, which was conducted in an all vote-by-mail process, turnout increased in the South and West sides, where a majority of the Latino community resides, by 36 and 27 percent respectively. According to the most



recent DATOS report, Arizona foreign exports in 2012 totaled \$18.4 billion. The state's largest trading partner was Mexico - \$6.3 billion, representing 34.2 percent of the state's total.

During this Hispanic Heritage Month, let us reflect on where we have been but not lose sight on where we still need to go. President John F. Kennedy stated, "Ask not what your country can do for you, but what you can do for your country". The best thing we can do for our country is to register and vote.

Peace,



Richard G. Fimbres

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## Ward 5 News

### Bridges Update

#### Tucson Marketplace McDonald's® Hosts

**Grand Opening** - There's something shiny and new under the golden arches in Tucson! The new McDonald's restaurant, located at 1059 E Tucson Marketplace Blvd, hosted an official grand opening celebration on Saturday, Sept. 14.

The restaurant features family fun entertainment, including a performance by Pueblo High School's Mariachi Aztlán and Folklorico Dancers. South Tucson McDonald's owner Eric Godlove assisted Ronald McDonald and Tucson Council Member Richard Fimbres in the ribbon cutting ceremony, followed by a magic show by Ronald McDonald.



The Tucson Marketplace McDonald's restaurant features the latest McDonald's design inside and out. The restaurant's exterior features an "arcade design" incorporating glass and metal for a modern look and a side-by-side drive thru that will provide faster service. The interior has natural finishes in the lobby; zoned seating areas with a variety of seating types and comfortable configurations; and lower lighting levels in the dining area utilizing pendant fixtures. The restaurant also has a flat-screen TV, new payment options at the register and free Wi-Fi.

The restaurant is owned by McDonald's franchisee Eric Godlove, who now operates three McDonald's restaurants in the south Tucson area. "We're excited to throw open our doors with such fun and fanfare," said Godlove. "

About McDonald's of Arizona - The 280 McDonald's restaurants in the state of Arizona annually feed \$283.6 million into the Arizona economy and employ 12,770 people. At this new McDonald's, there is a total of 72 employees (12 managers and 60 staff).

## Ward 5 News

### SUSD/TUSD Grad Link II Project

GradLink2 got off to a great start on September 9. Several dignitaries attended a press conference to show their support of the newest edition of the initiative.

Councilmember Richard Fimbres, along with Mayor Rothschild spoke of the importance of GradLink 2 and their plans to promote GradLink2 throughout Pima County.



Dr. H.T. Sanchez, Superintendent of TUSD, Councilmembers Regina Romero and Karin Uhlich, Pima College President Dr. Lee Lambert and District 5 County Supervisor Richard Elias of District 5 also spoke of their commitment to partner with Sunnyside Unified School District on the expansion of GradLink 2 as it now includes city wide partnerships and more flexibility for students to join.

GradLink2 was officially launched at the Technology Expo on September 11<sup>th</sup> at Sunnyside High School. GradLink2 is the new expanded graduation opportunity for students who have left school and wish to return and graduate. Last year, in an effort to revive GradLink and address the dropout challenges in Southern Arizona, Council Member Fimbres partnered with the Sunnyside District to achieve the goal of increasing prosperity and reducing poverty through graduation. Additional partners enabled this iteration of GradLink to expand into Tucson Unified School District. The NEW GradLink2 will eliminate the previous program's requirements for minimum AIMS attainment and maximum credit attainment to enroll. This year all students age 17 – 21 will be accepted for enrollment across Pima County, with the addition of Tucson Unified School District hosting a GradLink2 location.

### GradLink2 also has expanded to include key Pima County partners:

- Cox Communications, Inc.
- Metropolitan Education Commission
- Pima Community College
- Pima County Library
- Pima County One-Stop
- Pima County Supervisor's Office
- Sunnyside Unified School District
- Tucson City Council
- Tucson Mayor's Office
- Tucson Unified School District

### GradLink2 OFFERS:

- Self-paced learning.



## Ward 5 News

- Access to online curriculum and teachers.
- Use of a district laptop.
- Flexible hours.
- Partnerships with community agencies.
- Enjoy full online courses or a blended classroom setting to achieve your goal to graduate.

### You can enroll in GradLink2 if you:

- dropped out of high school in the last 2-3 years; and
- are 17-21 years old.

**If this program is for you, please contact us! Call: 261-GRAD (4723)**

### Prop 405 – Sunnyside Unified School District Override

New partners have joined the effort to get Proposition 405 approved. Joining the growing coalition is Ward 5 Council Member Richard Fimbres and the Arizona District 3 Council's of the League of United Latin American Citizens.

Proposition 405 will permit the District to adopt maintenance and operations fund budgets which will allow the School District to exceed the applicable revenue control limit specified by law in the amount of not more than twelve percent (12%) for fiscal year 2014-2015, as well as for the next subsequent six fiscal years.



Should voters not approve this measure, the District will lose up to \$8.9 million from its budget, resulting in the loss of important staff positions and programs. I

t is projected that such cuts would include reductions in teachers, librarians, counselors, school nurses, monitors and off-duty police officers. Other significant activities that would be impacted include the closure of the Ocotillo Early Learning Center, as well as the elimination of all-day kindergarten positions.

The approximately \$9.27 million resulting from the passage of this measure will be funded by a levy of secondary taxes on taxable property within the district. Based upon current assessed valuation, the district's budget would require an estimated secondary tax rate of \$2.20 per \$100 of assessed valuation to fund this measure.

Currently, there are 18 precincts within the Sunnyside Unified School District with two of them being micro-precincts with only 15 voters in both precincts. For this election, the Pima County School Superintendent has designated nine (9) voting areas that combines each voter precincts. In each of these voting areas, traditional polling sites will open to voters on Election Day.



## City News

### Tucson Sun Link Streetcar Update

On September 6, 2013 the City of Tucson and the Regional Transportation Authority (RTA) hosted a community event at the new Sun Link Maintenance & Operations Facility, 290 E. Eighth Street, to dedicate the newly constructed Facility and to showcase Tucson's first Made in the USA Sun Link streetcar.

The event allowed attendees to see and take exterior photos of streetcar 101, Tucson's first Sun Link streetcar, talk to the project team and Sun Link personnel, take a guided tour of the Sun Link Maintenance & Operations Facility and learn about the Streetcar Street-Smart Public Safety Education Campaign

The arrival of the first streetcar marks the start of rigorous vehicle and system tests at the Sun Link Maintenance & Operations Facility and along the new streetcar route, in addition to driver testing and certification. All eight of Tucson's Sun Link streetcars, some of the first manufactured in the U.S. in nearly 60 years, must undergo and pass safety tests mandated by the Federal Transit Administration to be ready for passenger service in the summer of 2014.

Visit [www.SunLinkStreetcar.com](http://www.SunLinkStreetcar.com) for more information about the project and streetcar testing. Streetcar Street-Smart Safety information for bicyclists, pedestrians and motorists – how-to videos, brochures, and tips – is also available online.



### Record Number of New Jobs, Businesses in Downtown Tucson

Downtown Tucson has seen record development over the past sixty months, recently hitting the milestone of over 150 new businesses and private projects in the heart of the city. Downtown is helping to lead Southern Arizona economic recovery, with thousands of new jobs created and increased sales tax revenue being reinvested in the community. Local small business owners and high-tech industry projects comprise a majority of this investment.

According to data recently compiled by the Downtown Tucson Partnership, the city center has seen 34 new restaurants, 27 retail shops, 12 new art and cultural projects, 14 offices, nine health and wellness centers, at least nine high-tech businesses or business incubators, eight housing projects, six bars or nightclubs, five bakeries, two coffee shops, two salons, two schools, one craft brewery, one entertainment venue expansion and one hospitality renovation since 2008.

"What is extraordinary about this unprecedented turnaround is how it has completely transformed the urban environment downtown," said Michael Keith, CEO of the Downtown Tucson Partnership. "There are families now, and college students, and couples walking arm in arm, strolling up Congress and Broadway, coming out of theatres and shops, or making their way to the latest new restaurant to share dinner and cocktails with friends. "

## City News

An estimated 17 new projects and businesses, comprising an additional \$100 million of private investment, are expected to be added to the downtown inventory in 2014. This is in addition to the nearly \$600 million of public projects completed in the last five years in downtown and along the streetcar corridor. Taken together, these public and private projects have resulted in an estimated 10,000 project-related construction jobs and at least 2,000 non-construction jobs, many in the high-paying tech and innovation industry.



“The vision that so many of us have had for so long, of an authentic downtown for everyone, with a wide variety of housing projects, markets, and beautiful outdoor spaces suddenly seems attainable in a way that was unimaginable even a few years ago,” said Keith. “This is the downtown we’ve been waiting for, and it feels like the party’s just getting started.”

### Small Business Assistance Line Goes Live

The City of Tucson is pleased to announce the addition of the Small Business Assistance Line to its portfolio of Economic Development Incentives and Assistance tools. These tools have been created and implemented to support the growth of new and existing businesses, foster job creation, and strengthen our economic base.



This new tool has been created with a focus on our Small Business entrepreneurs, acknowledging their value in our community's economy, in order to strengthen their capability, survivability, and ultimate success.

The Small Business Assistance Line **837-4100** will be available from 8:00 a.m. to 5:00 p.m. Monday through Friday. Assistance will be available in both English and Spanish.

#### Who should call?

- Individuals who would like to start a new Small Business in Tucson
- Current Small Business owners who are looking to expand in Tucson
- Small Business owners who are relocating a business to Tucson
- Current Small Business owners in Tucson who have questions or concerns with changes in City requirements or processes

Staff from the City Manager's Office of Economic Initiatives will work individually with callers to:

- Address questions and determine their needs
- Inform them of and guide them through City processes for licensing, planning, and permitting
- Connect them with City staff and resources to provide solutions

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- Refer and connect them to additional business resources available at the local, state, and federal levels.

Questions can also be submitted via email at [econdev@tucsonaz.gov](mailto:econdev@tucsonaz.gov)

### Ballot Measures

#### Proposition 401 – Permanent Base Adjustment

Like all Arizona cities and towns, the City of Tucson is subject to an expenditure limitation, a State-imposed limit on the amount of money the City is allowed to spend during a fiscal budget year. In compliance with Article 9, Section 20 of the Arizona Constitution, the City's spending limit for any given year is currently calculated by: (1) taking as the initial base the amount the City spent in the Fiscal Year 1980 budget year; (2) adding the amounts of the permanent adjustments to that initial base that were previously approved by the City's voters in 1981 and 1987; and (3) multiplying the resulting total by specified population and inflation factors.



By the budget year that begins July 1, 2015, the City's actual revenues are anticipated to exceed its current spending limit as calculated under this constitutional formula. This could restrict the City's ability to spend these revenues on needed City services and infrastructure.

Accordingly, the City is now asking its voters to permanently adjust the City's base expenditure limit by \$50 million. If approved by the voters, this increase will allow the City to continue to provide the services it currently provides to its residents by adjusting its spending limit to accommodate the revenues it is actually receiving.

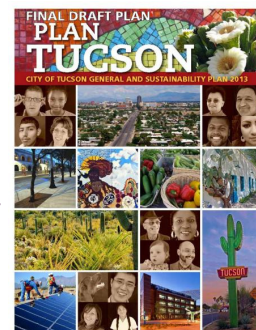
The proposed permanent base adjustment will not impose any new or additional taxes, will not increase existing property or sales tax rates, and will not permit the City to spend more than it receives in revenue. It will merely assure that the City is not prevented from spending all of the revenues it does receive.

For more information on Prop 401 including frequently asked questions, please go to [www.tucsonaz.gov/permanentbase](http://www.tucsonaz.gov/permanentbase) or call 791-4204.

#### Proposition 402 – Plan Tucson

Arizona law requires municipalities to have a general plan that is approved by voters. A general plan is a long-term policy document intended to provide a vision and future direction for the City in areas such as economic development, housing, water, historic preservation, transportation, and land use.

Plan Tucson: City of Tucson General & Sustainability Plan is the proposed new general plan for the City of Tucson. Plan Tucson was prepared through a public participation program conducted over a two year period that included members of the public and representatives of neighborhoods, businesses, non-governmental organizations, and government agencies.



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If ratified by the voters, Plan Tucson would replace the City's existing General Plan that was adopted in 2001. Adoption of Plan Tucson would not increase taxes or change zoning. If Plan Tucson is not approved by the voters, the 2001 General Plan would remain in effect and City planners would need to continue working on a general plan until such time as it was ratified by voters.

For more information on Prop 402 please go to [www.tucsonaz.gov/plantucson](http://www.tucsonaz.gov/plantucson) or call 791-4204.

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## Ward 5 Announcements

### Reminder - City of Tucson General Election

The City of Tucson wants to remind voters to place their ballots in the mail by Friday, November 1st to ensure their ballots are received by the City Clerk's Office by 7 p.m. on Tuesday, November 5, 2013, which is General Election Day. The voter registration cut-off date to vote in this year's upcoming general election is Monday, October 7<sup>th</sup>. Vote-by-mail ballots will be mailed Thursday, October 17<sup>th</sup>.



Those voters who do not mail their ballot in on time can drop off ballots at voting locations on Election Day, from 6 a.m. to 7 p.m. Voting locations are:

- Donna R. Liggins Recreation Center, 2160 N. Sixth Avenue
- El Pueblo Senior Center, 101 W. Irvington Road
- City of Tucson Parks and Recreation Administration, 900 S. Randolph Way
- Tucson City Clerks Elections Center, 800 E. 12th Street

Any registered City of Tucson voter may obtain a replacement ballot at the above voting locations on Election Day upon presentation of a signed, sworn statement that their ballot was lost, destroyed or not received.

For more information on this year's City of Tucson Primary and General elections, please visit: <http://cms3.tucsonaz.gov/clerks/elections> or call 884-VOTE (8683).

### Ward 5 Ballot Measures Forum

On Thursday, October 10, 6:00 P.M., Councilmember Richard Fimbres will be hosting a forum on Proposition 401 and 402 at the El Pueblo Senior Center, 101 W. Irvington. City staff will be present to explain the two ballot measures and to answer any questions.

### World War II Memorial Dedication

Mark your calendars for Friday, November 1, 9:30 a.m., for the dedication of the Tucson World War II Memorial at Armory Park. The Park is located in front of the Armory Park Senior Center, located at 220 S. 5th Ave.

This dedication will mark the fulfillment of the dream of Connie Harris & Gil Quintanilla.



## Ward 5 Announcements

Quintanilla, a decorated World War II hero, approached then Councilmember Steve Leal about a project. The project was a memorial to honor the World War II Tucsonans who died in Military Service during World War II.

For the entire time of this project, the Ward 5 Council Office, specifically Melinda Jacobs oversaw this effort. Melinda's work entailed the compiling of the names, verification of military service to the tracking of the funds for the construction of this memorial.

More than 360 Tucsonans fought and died for our country during World War II and on November 1, please join us in honoring their service and sacrifice for our nation.



## Vamos a Tucson

The Third Annual Vamos a Tucson Baseball Fiesta will take place October 3 through 6, at Kino Veterans Memorial Ball Park.

Teams from Mexico's Pacific Coast League (from the cities of Hermosillo, Ciudad Obregon, and Culiacan), joined by Major League Baseball Future Stars, and a group of top instructional league players from the Los Angeles Dodgers and Kansas City Royals will play a series of exhibition double-headers at Kino Stadium.



This event has grown steadily over the past two years with more teams and more people coming out to see baseball from our friends across the border. More than 20,000 people attended games last year and stayed in Tucson hotels, eating at restaurants and spending their tourism dollars in the Old Pueblo.

Admission: Reserved Seats: \$12 General Admission: \$8 for Adults / \$7 for children 6-16, seniors age 55 and older, and military (with ID) Groups 20 or More: \$10 for Reserved Seats and \$6 for General Admission. Phone: 520-434-1367.

## Envision Tucson Sustainable Festival

Everyone's invited to the third annual Envision Tucson Sustainable Festival, highlighting community organizations, educational programs, and businesses that raise awareness and support action as we work together to create a sustainable future in our beautiful Southwest desert.

The festival will feature various food vendors with a special GMO-free area; electric vehicles; aquaponics; innovative school programs—such as Manzo Elementary; a variety of local music groups and speakers through the day; and much more.



## Ward 5 Announcements

The family-friendly festival will be held on Sunday, October 20<sup>th</sup> from 10 am to 4 pm, in Reid Park at the DeMeester Outdoor Performance Center (the Bandshell), off Country Club Road north of 22nd Street.

The Envision Tucson Sustainable Festival is a project of Sustainable Tucson. For more information, go to our festival website: <http://tucson sustainable.org/>.

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## Congratulations and Thank You!

### National Veterans Creative Arts Festival Workshop

The American Legion Auxiliary was a co-sponsor of The National Veterans Creative Arts Festival Workshop with nationwide VA hospitals in Tucson, AZ.

Councilmember Richard Fimbres was a guest speaker at the festival.

The National Veterans Creative Arts Festival Workshop was held September 14, 2013 at The Arizona State Veterans Home Building 1 Chapel.



All veterans receiving services through The Southern Arizona VA Health Care System were eligible to submit an original piece of art work.

There were over 150 categories of arts in painting, drawing, sculpture, photography; creative writing, music, ceramics, metal work, woodcarving, needlework, and leatherwork. Veterans were able to utilize the advice of art experts, past winners and speakers.

Dr. Anita Goss, Chairman from The Southern Arizona VA Health Care System Mental Health Program, recognizes veterans for their creative art accomplishments and serves to promote many therapeutic benefits in competition of veteran's art work.



Founded in 1919, the American Legion Auxiliary is the world's largest patriotic women's service organization. With a membership of nearly 850,000, local ALA units have a strong presence in more than 9,500 communities nationwide.

The ALA's mission to serve veterans, their families and their communities is carried out through its hundreds of outreach programs delivered by its members, volunteers and National Headquarters.

The Tucson Police Department and the U.S. Drug Enforcement Agency will again partner to bring the National Prescription Drug Take-Back Initiative to the citizens of Tucson on Saturday, October 26. During this event, the public will be able to bring unwanted or unused medications to either of two drop-off locations, where they can be turned over to members of the Tucson Police Department for disposal. This service is being provided for free, and is anonymous - no personal information will be collected from citizens turning over medication for disposal.

This initiative addresses a vital public safety and public health issue. Medicines that languish in home cabinets are highly susceptible to diversion, misuse, and abuse. Rates of prescription drug abuse in the U.S. are alarmingly high, as are the number of accidental poisonings and overdoses due to these drugs. Studies show that a majority of abused prescription drugs are obtained from family and friends, including from the home medicine cabinet. In addition, Americans are now advised that their usual methods for disposing of unused medicines—flushing them down the toilet or throwing them in the trash—both pose potential safety and health hazards.

The two drop-off locations for this event will be open from 10 AM to 2 PM, and can be found at:

Tucson Police Department Hardesty Service Center – 1100 S. Alvernon (NW corner of Alvernon & 22nd)  
Tucson Police Department Santa Cruz Substation – 4410 S. Park (NW corner of Park & Fair)

Please do not bring sharps/needles, I.V. medications, glass containers, or inhalers.

The 24th Annual LULAC FBI Community Service Awards took place on Friday, September 27. For 24 years, LULAC and the F.B.I. have worked together to honor outstanding citizens from Tucson and Arizona with their LULAC/F.B.I. Community Service Awards. The awards luncheon serves to help to build unity and good will within the community and honor the selfless servants of society who day after day work to improve the community in which we live. Congratulations to all those who were honored for their efforts.



## Frequently Used Phone Numbers

### **Emergency Services**

Tucson Police Department or Tucson Fire Department  
DIAL 911

### **Permits**

Planning and Development Services Department  
791-5550

### **Housing Assistance**

City of Tucson Community Services Department  
791-4739

### **Tucson Convention Center**

791-4101

### **Code Enforcement & Graffiti Removal**

792-CITY (2489)

### **Trash Pick Up & Environmental Services**

City of Tucson Environmental Services Department  
791-3171

### **Transportation & Street Maintenance**

Tucson Department of Transportation  
791-3154

### **Tucson Water Department**

Billing - 791-3242  
Public Information - 791-4331

### **ParkWise**

791-5071

### **Pima Animal Care**

243-5900



Community Food Bank

**Help those who are in need.  
Give to the Community Food Bank.  
For more information call: 520-622-0525**

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